

**LIKE IT
FORMOSA**



HELLO

OUTLINE



Taiwan



Like It
Formosa

WHAT IS
TAIWANESE CULTURE

SIMPLE QUESTION, HARD ANSWER



TAIWANESE
TRADITION?

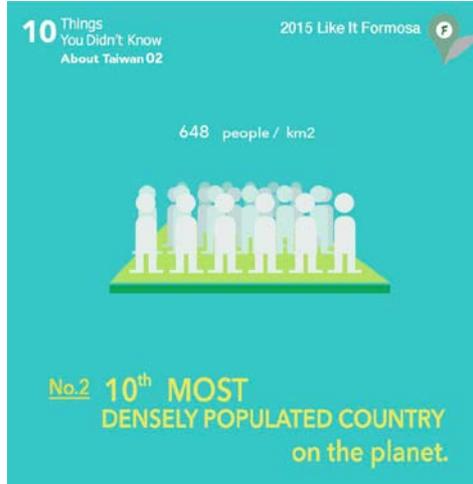


美食

WHAT ELSE?



人情味



10 Things You Don't Know About Taiwan



10 Things
You Didn't Know
About Taiwan 01

2015 Like It Formosa

F



Taiwan
(35,883 km²)



Belgium
(30,528 km²)

No.1 TAIWAN
is BIGGER THAN
BELGIUM.

HOW BIG IS TAIWAN?

**Bigger than
Belgium!**

Taiwan has a population of over 23 million, while there are only 11 million people living in Belgium.

WHICH FAMOUS
DRINK IS INVENTED
BY TAIWANESE?

Bubble Tea!

Taiwanese consume 100 million
bubble tea per year!

10 Things
You Didn't Know
About Taiwan 09

2015 Like It Formosa

F



No.9

BUBBLE TEA
was invented in
TAIWAN.



No.6 Taiwan has the
HIGHEST DENSITY of
CONVENIENCE STORES.

WHAT KIND OF
SERVICES CAN YOU
GET IN CVS?

**Almost
Everything!**

Apart from buying food and drink,
you can also pay the bills, print
documents, call a taxi, ship packages,
get a concert ticket.....

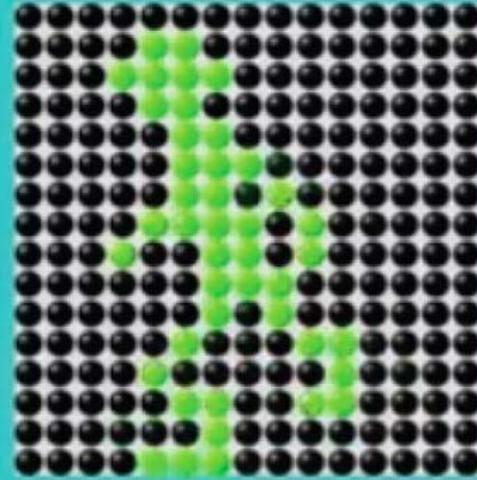


NEXT TIME WHEN
YOU STAND IN
FRONT OF A
TRAFFIC LIGHT...

**Welcome To
TAIWAN!**

10 Things
You Didn't Know
About Taiwan 10

2015 Like It Formosa



No.10

**TAIWANESE ENGINEERS
invented
THE RUNNING
GREEN MAN.**

LIKE IT FORMOSA





LIKE IT FORMOSA
CULTURAL BRIDGE



TOUR

MAP

MEDIA

A group of people is gathered outdoors at sunset. In the foreground, a man in a black jacket is talking to a woman in a white shirt with a yellow bag. Other people are standing around, some in white shirts and black vests. The background shows a large crowd, a building with a curved roof, and city buildings under a bright sky.

Service - TOUR




DISCOVER PRAGUE
TOURS

Prague Royal Walk
FREE TOUR

AMERICAN
& FITCH

MODERN TOUR

EVERY TUESDAY 7PM

EVERY SATURDAY 3PM

EVERY SUNDAY 3PM

MEET @ MRT SUN YAT SEN MEMORIAL HALL EXIT 5



LIKE IT FORMOSA

free walking tours!

HISTORIC TOUR

EVERY THURSDAY 7PM

EVERY SATURDAY 10AM

EVERY SUNDAY 10AM

MEET @ MRT LONGSHAN TEMPLE EXIT 1







Service - TAIPEI MAP



Taiwanese Cuisine

For sure you should visit our famous night markets!

Here are a list of food you should try in night markets:

- | | |
|--|---|
| 1 Flaky scallion pancake [Cōng zhuā bǐng] | 8 Soy sauce braised food [Lǚwèi] |
| 2 Pig Blood's Pudding Cake [Zhū xiě gāo] | 9 Taiwanese sausage with sticky rice [Dàcháng bāo xiǎocháng] |
| 3 Chicken Fillet [Jī pái] | 10 Meat ball soup [Gòng wán tāng] |
| 4 Braised pork rice [Lǚ ròu fàn] | 11 Pan-fried bun [Shēng jiān bāo] |
| 5 Oyster vermicelli [Héizǐ miàn xiàn] | 12 Bean curd [Dòuhuā] |
| 6 Oyster omelette [Héizǐ jiān] | 13 Bubble milk tea [Zhēnzhū nǎichá] |
| 7 Stinky tofu [Chòu dòufu] | |

Wifi Spot

You can get access to free wifi connection at the following places:

- MRT stations
- Conveniences stores
- Cafes
- Bus with Free wifi logo



A local designed map with everything you'll need to know when traveling to Taipei/Taiwan.

How to use:
Rent either as a member or as a single rental user.

How to register:
Register with your cellphone number/credit card and get your EasyCard authorized on the official website or at YouBike stations.

How much:

- NT\$ 5 for the first 30 mins
- Within 4 hours: NT\$ 10 per 30 mins
- Over 8 hours: NT\$ 20 per 30 mins

* for any change in such rate, please refer to the Official Website.



Where:
Most YouBike stations are located near MRT stations. Find stations on the maps in MRT stations or with the apps below:

- YouBike 微笑單車
- uBike-Taipei





Media

LIF Fan Page

TAIWAN CULTURE INFOGRAPHIC



talk about ghost month



10 things you didn't know about Taiwan

TRAVELLERS OF TAIPEI



TAIPEI STORY



LIKE IT MANDARIN



SUNDAY, NEWS DAY

全球最佳移民目的地排
 CNN 中央通訊社 中央社 - 2016年10月16日 上
 (中央社記者黃自強新加坡16日專電) 根據
 移民目的地排行榜冠軍, 台灣則排名第8,
 27 -

這份由滙豐銀行 (HSBC) 公布「2016年
 下前3名, 台灣位居德國、加拿大、
 移民排行榜冠軍原因, 其

有人看台灣: 其實菜市場
 代表台灣文化



introducing Taiwan's traditional market

A vibrant night scene on a busy street in Taipei, Taiwan. The street is filled with people walking, some carrying backpacks. The scene is illuminated by a mix of warm streetlights and colorful neon lights, including a prominent vertical string of red lights on the left. Several large advertisements are visible, including one for 'TAIPEI FREE WALKING TOUR' held by a person in the foreground, and others for '大甲城隍' and '超級英雄' (Superhero). The overall atmosphere is lively and festive.

Performance

WITHIN 1 YEAR, WE'VE REACHED...

1500+ TOUR GUEST

20,000+ MAP DISTRIBUTION

in **30+** hostels/ restaurants/ bars/ universities

12,000+ FACEBOOK PAGE LIKE

LIKE IT
FORMOSA

I come, I see, I like it

CULTURAL ATTRACTION

Like It Formosa  tripadvisor®

 18 Reviews | #17 of 356 things to do in Taipei

“Perfect for a Taipei first-timer”

“Like It Formosa is a GEM!”

“Great introduction to Taipei”

“Definitely worthwhile”

“The best you can expect in Taipei”



10 Things You Didn't Know About Taiwan 十件你所不知道關於台灣的事 by Like It Formosa 來去福雷摩沙

Taiwan, Republic of China, Chinese Taipei, Formosa... However you refer to her, one thing is for certain - this beautiful island is definitely worth visiting! To fall deeper in love with Taiwan, we'd like to tell you 10 amazing things you probably didn't know about Taiwan!

台灣，中華民國，中華台北，福雷摩沙...不論是以什麼樣的稱呼，能肯定的是，這座美麗的島嶼絕對值得旅人們一探究竟！關於台灣，這裡有十件你可能不知道的事，看完之後，也許你會更加熱愛台灣！

#TravelInTaiwan #10things #youdidntknow #aboutTaiwan

736 Likes · 43 Comments

736 likes
1,504 shares



I COME, I SEE, I **LIKE IT!**

Find Us On FB: Like It Formosa
<https://www.facebook.com/likeitformosa/>