

Winter short program at MCI 2022 - On Campus and Online!

Greetings from MCI Innsbruck, Austria.

We are very happy to announce that we will be offering **two tracks** for our winter program in 2022: **on-campus and online**.

Courses within this program will be held either completely on campus or completely online. For a good overview which courses are on-site and which of them are online, please consult the poster attached to this e-mail.

The program will take place **from February 01 – February 25, 2022** and it is themed **“Circular Economy: From Purpose to Action”**.

We offer technology-based courses as well as course in the field of entrepreneurship.

Courses:

All courses are suited for undergraduate students and students can select courses from both disciplines.

During the winter program students will have the possibility to attend up to 4 courses, a minimum of 2 courses is a pre-requisite.

Please find enclosed to this e-mail the time table of our program.

In order to facilitate the participation of students from overseas, the online courses have different structures (synchronous, asynchronous or a mixture of both). For a better overview, here is a detailed list of the **online** classes:

	<u>Course</u>	<u>Time</u>	<u>Detail</u>
1	Digital Entrepreneurship	week 1 / 01.02.-04.02.	completely asynchronous
2	Digital Marketing	week 2 / 07.02.-11.12.	completely asynchronous (can be completed until February 25)
3	Strategic Management & Sustainability	week 4 / 21.02.-25.02.	synchronous (morning classes in CET) with asynchronous elements
4	Artificial Intelligence in the Business Society	week 3 / 14.02.-18.02.	synchronous (afternoon classes in CET)
5	New Product Development	weeks 3 & 4	asynchronous with synchronic parts (evening classes in CET)
6	Social Justice & sustainable development	weeks 2-4	synchronous (afternoon classes in CET) with asynchronous parts

For further details and information please consult our short program website: <https://www.mci4me.at/en/international/short-programs>

On the website you will also find the course booklet with the syllabi of the courses.

If you have interested candidates, please email me their nominations by December 03, 2021.

We are very pleased to offer you our program and hope you have students who are interested in our on-campus and/or online courses.

If you have any questions, please feel free to contact me.

Best regards,

Martina

MCI | DIE UNTERNEHMERISCHE HOCHSCHULE®

MCI | THE ENTREPRENEURIAL UNIVERSITY®

Mag. Martina Schwab, BA, MA

Exchange Coordinator

International Relations

Universitaetsstrasse 15, 6020 Innsbruck, Austria

Phone: +43 512 2070 -1632, Fax: -1099

martina.schwab@mci.edu, www.mci.edu